

Application addendum

Information technology and multimedia insurance – Multimedia-related services: advertising, broadcasting, printing and publishing

Complete this application addendum only if you provide the above services.

1. Is the applicant a “full service” advertising agency (“full service” means advertising and other related services such as sales promotion, style design, market research, etc.)? YES NO

If yes, does the applicant obtain written releases for creative material or the talent (such as models, photographers, writers, artists, etc.) hired to complete services? YES NO

2. Does the applicant have written procedures in place for the review and editing of articles, broadcasts or other communications prior to publication, including procedures for referral to outside counsel? YES NO

3. Does the applicant provide broadcasting, film or video production? YES NO

If yes, please describe:

(a) Type of productions: _____

(b) Licensing or distribution activities: _____

4. Publishing services:

(a) Name of all publications (including online publications):

Name	Approximate circulation	Publication schedule
		<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/> Other
		<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/> Other
		<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly <input type="checkbox"/> Other

Please indicate the primary circulation area: _____

Please enclose copies of all recent printed publications (unless already available online).

(b) If the publications are published online, please provide the website(s): _____

(c) Please describe the applicant’s procedures relating to processing and responding to requests for retraction of statements:

(d) Please indicate the percentage of the applicant’s total receipts generated by the following publishing services:

Material published	Percentage
Catalogues	%
Fiction	%
Investigative reporting/Exposés	%
Magazines and periodicals	%
Newspapers	%
Non-fiction	%
Textbooks or technical publications	%
Other (specify):	%
Total must equal 100%	

5. Printing services:

Please indicate the approximate percentage of printing services performed in each of the following categories:

Material printed	Percentage
Advertising	%
Booklets	%
Business forms	%
Digital printing	%
Envelopes	%
Financing and legal material	%
Games of chance/Lottery materials	%
General commercial	%
Labels	%
Magazines and periodicals	%
Mailings	%
Newspapers	%
Photography	%
Tickets	%
UPC (Universal Product Code)	%
Other (specify):	%
Total must equal 100%	

Applicant's consent to the transmission of the information contained in the application form

I hereby acknowledge that the information collected in the application form is acquired by my insurance broker to be transmitted to Victor Insurance Managers Inc. for the sole purpose of obtaining an insurance policy, and will be kept confidential.

Moreover, I authorize Victor Insurance Managers Inc., its insurers or service providers to:

- conduct verification, using outside sources, of the information contained in the application form, in attached documentation and in subsequently provided documentation;
- in the event of a claim, transmit the submitted and verified information to loss adjusters, lawyers or other similar offices for the purposes of investigating, defending, negotiating or settling any claims, as required.

I acknowledge that specific details of Victor's Privacy Notice can be found at www.victorinsurance.ca.

Signature

Name of applicant (please print)

Title/Position

Signature of applicant

Date (dd/mm/yyyy)